

## **K-Beauty** Essential Steps of Korean Beauty Care



**Deep and intensive  
cleansing**

**Use Toner to  
Balance pH and  
Deeply Hydrate**

**Serum for intensive  
care with a high  
concentration of  
active ingredients  
and skin  
nourishment**

**Face Cream for  
Daily Hydration,  
Care and Glow of  
the Skin**

**Facial mask for  
Toning, Nourishing  
and Brightening  
facial skin**

**Night cream  
essential for  
Rejuvenation,  
Hydration and  
Intensive Skin Care**

### **K - Beauty**

**Holistic care and treatment approach to**  
skincare for healthy, hydrated, and radiant skin,  
through the use of innovative formulas and nature-  
derived ingredients

***Skin Of QUEen***